

Port of Hood River  
Temporary Banner Placement Policy

Adopted by the Port of Hood River Commission on July 12, 2011

**PERMISSION MUST BE GRANTED BY THE PORT OF HOOD RIVER PRIOR TO PLACEMENT OF ANY BANNER, SIGN, OR FLAG ON PORT PROPERTY.** *(Banners, signs, or flags shall hereafter be referred to as 'banners.' Banners placed on the Pedestrian Footbridge crossing the Hood River shall conform to the Pedestrian Footbridge Banner Policy adopted by the Commission on April 6, 2010.)*

1. Only banners placed by persons who have received Port permission to do so, including Port tenants or permitted seasonal concessionaires that advertise their business name, are allowed on Port property. No banner shall be placed unless banner content is first approved by the Port. Any advertising or messages shall be consistent with an activity permitted by the Port. No fee will be assessed for placement of a permitted banner.
2. Banners must conform to relevant City of Hood River codes and regulations.
3. Banners must be securely placed by the person given permission to install a banner at a location specified by the Port. Banner locations may be at a shared space. Any placement conflicts will be resolved by Port staff.
4. Banners must be kept in good condition; i.e. legible; not worn or frayed.
5. Banners placed by persons with Port permission to do so shall be placed no earlier than April 15 and removed no later than October 30, or as the Port otherwise directs
6. It is the sole responsibility of the person who has installed a banner to monitor placement to ensure the banner remains secure.
7. Any damage to Port property associated with the placement of a banner must be reported immediately by the person installing the banner in person at the Port of Hood River office at 1000 E. Port Marina Drive, Hood River, Oregon 97031, or by calling the Port at 541.386.1645.
8. The Port may remove any banner at any time if the Port has not given permission for placement of a banner on Port property, or if a banner does not comply with these guidelines or other Port conditions imposed when the Port grants permission to install a banner. The Port is not responsible for any damage that may occur to a banner removed by the Port.
9. Any banner removed by the Port will be retained in Port "Lost & Found" for three months and if not claimed will be discarded.